

VP1 Words of the Day – Batch 4

26. **Fade** An optical effect in which the image of a scene is gradually replaced by a uniform dark area, or vice versa.
27. **Focal length** A measurement of the field of view a lens can display. Short focal lengths offer a broad field of view (wide-angle); long focal lengths offer a narrow field of view (telephoto). Zoom lenses have a variable focal length.
28. **Establishing Shot** Usually a long-shot (LS) at the beginning of a scene which is intended to inform the audience about a changed locale for the scene which follows.
29. **Gaffer** The chief lighting technician for a production who is in charge of the electrical department
30. **Frame** One complete screen on videotape, lasting 1/30th of a second. There are 30 of these in a second.
31. **Generation Loss** Created when editing or copying one analog videotape to another videotape. Each time you copy a tape, some quality is lost. Theoretically absent from digital video editing.
32. **Cross cutting** Alternating views of one action with views of another. Within a scene, you might cut from one part of the action to another. For example, to present an interrogation you might cut frequently between views of the questioner and those of the prisoner. You might also use this technique between actions taking place in two different locations.
33. **Contrast** The degree to which your video contains very dark and very light luminance value. An image with high levels of this has more black and white values with fewer values in between. An image with low levels of this has more middle tones without very dark or very light areas.
34. **Cut** The instantaneous, direct switch from one picture to another.
35. **Cutaway** A single shot inserted into a sequence of shots that momentarily interrupts the flow of action, usually introducing a pertinent detail away from or outside of the current shot. It is frequently used as transitional footage or to avoid a jump cut.