

Shelter-in-Place Project: Commercial or Music Video

Due Date: _____

Point Value: 105

Project Requirements:

You will create a commercial for a real or imaginary product or a music video for a song that is appropriate to listen to at school. This project must be edited accurately with Final Cut Pro or any other video editing software and must demonstrate:

1. pre-production (the screenplay or AV script, permissions, releases and planning process)
2. production (proper use of video recording, lighting, sound recording)
3. post production (proper editing, titles, audio, and credits)

Your finished project should include:

- The commercial or music video as a video file shared on Google Drive.
- Your music video or commercial uploaded to your YouTube channel. (You can mark it as “unlisted” and share the link with me. I’ll place them in a playlist for
- Approved screenplay, AV script, or outline (approved prior to shooting any scenes).
- Actor/Model release forms for anyone not in our current class.
- Music releases if using music for your commercial not created by your group.
 - Music Videos may use music without permission, but will only be shown in class and at Open House.
 - For properly licensed music, sound, and video visit www.videoblocks.com or www.audioblocks.com on any school computer or www.audiio.com .
- Timeline and/or Shooting Schedule.

The project must be appropriate for showing at school. If you change your project from what is approved in the screenplay, AV script, or outline, you must see me about those changes and have them approved prior to shooting the modified scene. If you are using props that resemble weapons, all group members must review and sign the Weapon/Prop Safety Procedures Form.